



company profile

BIJELISVIJET



o nama / about us



White World Ltd. is one of the leading Croatian companies in distribution of professional appliances for kitchens and laundry.

The company consists of a well- formed, flexible and highly motivated team with a long experience in the industry of professional products for restaurants and hotels and who is trained to deal with all the clients' demands, starting from sales to technical support.

Our mission is to provide our clients with high-quality, reliable products and services at reasonable prices.

Our vision is to be present in hotels and restaurants as a partner of choice which helps its clients to achieve their strategic objectives.

Bijeli Svijet d.o.o. je jedan od vodećih distributera profesionalnih proizvoda za kuhinje i praonice rublja u Hrvatskoj.

Tvrtku čini dobro formiran tim, fleksibilan i visoko motiviran, uz dugogodišnje iskustvo u industriji profesionalne opreme za restorane i hotele, koji je u stanju rješavati sve zahtjeve klijenata u potpunosti, od prodaje do tehničke podrške.

Naša misija je da našim klijentima pružamo visoko kvalitetne, pouzdane proizvode i usluge po prihvatljivim cijenama.

Naša vizija je da budemo prisutni u hotelima i restoranima kao odabrani partner koji pomaže svojim klijentima da ostvare svoje strateške ciljeve.



proizvodi / products



We are offering a complete range of products developed for professional users.

Products are of innovative, robust and flexible design, which in turn makes professional life easier and more rewarding.

We take care about nature and working environment. Our products have low energy use, low emission and a great part of the equipment and packaging can be recycled.

U našoj ponudi je kompletan asortiman opreme koja je prilagođena potrebama profesionalnih korisnika.

Proizvodi su inovativnog dizajna, izdržljivi i prilagodljivi, sposobni pojednostaviti rad profesionalcima pretvarajući ga u zadovoljstvo.

Brinemo se o prirodi i radnoj sredini. Proizvodi iz našeg asortimana imaju nisku potrošnju energije, nisko isijavanje, te se velik dio opreme i ambalaže može reciklirati.



tržište / market





Our dynamic and innovative spirit includes forecasting market trends by observing consumer behavior. The satisfaction of our customer, each of them with specific needs, is a strategic objective for us.

Our way of looking at life and ethical protocol of our company has always encouraged us to promote values of loyalty, friendship and solidarity. Together we create a motivating, entrepreneurial, fun and work environment. High level service, product quality and complete customer satisfaction guarantee maximum reliability: this is philosophy that has guided us until today, and which will continue to guide us in future, to achieve new goals and further success.

Naš inovativan i dinamičan duh uključuje prognozu tržišnih trendova praćenjem ponašanja potrošača. Zadovoljstvo naših klijenata i njihovih specifičnih potreba jest naš strateški cilj. Naš pogled na život i etički protokol je ono što nas je uvijek poticalo da promičemo lojalnost, prijateljstvo i solidarnost. Zajedno stvaramo motivirajuću, učinkovitu i zabavnu radnu sredinu.

Visok nivo usluge, kvaliteta proizvoda i potpuno zadovoljstvo klijenata garantiraju maksimalnu pouzdanost: to je filozofija koja nas je vodila sve do danas i koja će nas i dalje voditi kako bi ostvarili nove ciljeve i daljnji uspjeh.



WHITEWORLD



Bauknecht

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